

February 20, 1962

Mr. Lawrence E. Mohr
Atomic Energy Commission
800 Welch Road
Palo Alto, California

Dear Mr. Mohr:

With this letter we should like to request AEC approval to produce a sound color film about the Stanford Linear Accelerator Center. The general objective of the film would be to make the purpose and nature of the project clear to non-technical audiences. Included in the types of audiences expected to see such a film are: local government bodies, present and prospective employees, community gatherings, business and service clubs, students and university officials. It could be used locally or on television. The picture would be sufficiently complete to be shown by itself, but would probably typically be supplemented by a speaker.

The film would describe the origin of linear electron accelerator work and follow the developments and planning which have led to the imminent construction of the two-mile accelerator. At the same time it would describe the reasons for engaging in basic physics research. A by-product would be pictures, perhaps not used in the film referred to, which are appropriate to use as stills and slides and perhaps ultimately as part of subsequent films which may be desired regarding particular aspects of the project.

To estimate the cost of producing a picture of this kind, 15 to 20 minutes in length, including some footage for future use, to be between seven and ten thousand dollars.

The University has a motion picture unit headed by Mr. Matt Lehmann, which operates under the general supervision of the Office of University Relations. We believe this unit to be fully capable of producing the proposed movie creditably and efficiently and would like to engage the unit to do so. As you know from informal conversation, discussions regarding such a movie have been held between Mr. Lehmann's staff and ours and a draft script has been written. No other substantial steps have been taken. Attached for your information and review is a copy of the script referred to. We should appreciate your suggestions for its improvement. It may also be interesting for you to see one or more of the movies previously produced by Mr. Lehmann's unit. We should be glad to have you do so at your convenience.

Mr. Lawrence G. Mohr

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Because our contract requires approval of such commitments by the AEC, we request such approval at your earliest convenience. We should also be grateful to have your response include suggestions and questions, and we will be very happy to provide any further information you may wish.

As I think you know, a basic brochure on the project is in the process of being produced. We shall continue to keep you and Mr. Southwick advised of its progress. We hope this brochure will be ready for use by mid-March.

Sincerely yours,

Robert H. Moulton, Jr.
Associate Director for
Administrative Services

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